



BOOKS COVERS THAT GET PICKED UP PERIOD

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CLIENT:
DATE:
BOOK TITLE:

COVER PACKAGE: SOFTCOVER

Includes:

- A full-color book cover at the size of your choice
- Front cover, spine and back cover
- All rights to your final book cover design
- All files in high-resolution digital format
- Low-resolution JPG files of front cover for email and Internet
- Digital files uploaded to your printer
- DVD shipped to you for your records and safekeeping

Services:

- 2 – 3 rough sketches to start design process
- Finalizing front cover design, adding spine and back cover
- Obtaining barcode for back cover

You provide:

- All text in digital format (MS Word, email, etc.)
- Any images in digital format (300 dpi, CMYK or grayscale, TIF files)
- Name and contact information of your printer (to obtain specs)

SERVICE	Hrs.	Cst/Hr	Total	OTHER EXPENSES		
Phone Calls and Emails	3	40	120	Color Proofs	30	
Concept Development/Design	9	40	360	Bar code	15	
File Organization & Admin.	2	40	80	DVD	10	
Layout of Back Cover & Spine	4	40	160	7% sales tax	77	
Obtaining Proofs	2	40	80			\$132
Corrections	2	40	80	TOTAL ESTIMATE: \$1172		
Pre-Press Approvals	2	40	80	Possible Extras		
Packaging for Printer	2	40	80	Courier service or express mail, stock Image fees. All fees approved by you Prior to implementation.		
Estimated Service Fees			\$1040			

Please note: This is an estimate only (+/- 10%). Prices are in US dollars. Billing will reflect the actual costs incurred. This quote is valid for 30 days. Client requested changes during production will be quoted on additionally. The client will be notified of any price changes before they are incurred. If the project is canceled at any time, the client will be billed for fees and expenses incurred up to that time.

To begin: Please sign and date your approval of this quote, and fax to 574-722-3771. We will then sign a simple contract, schedule your project, and arrange payment of your 50% deposit to begin work.

CLIENT APPROVAL: _____ DATE: _____